



Privacy Policy of Insula Partner

Insula Partner a sole proprietorship established under the laws of the Netherlands, registered at Nieuwe Binnenweg 163 K006 3014GK, Rotterdam, the Netherlands (hereinafter, "Insula Partner", "we", "our") is committed to protecting your privacy and ensuring the security of your personal data.

This Privacy Policy explains how we collect, use, and protect your information when you interact with us, either through our website or other communication channels.

1. Data Controller

The data controller is:

Insula Partner

Legal address: Nieuwe Binnenweg 163 K006 3014GK, Rotterdam, the Netherlands

Privacy email: info@insula-partners.com

2. Types of Data Collected

We collect and process the following personal data:

- Identifying information: First name, last name;
- Contact information: Email, address, phone number;
- Logistical information: Home address or shipping address;
- Bank details: For transaction management, such as service payments or product purchases;
- Identity documents: Copies of identification documents when necessary for consultancy or contract completion (e.g. passports or national identity card Copies;
- Other data: Based on specific customer needs, such as preferences or Requests.

3. How We Collect Your Data

We collect your personal data through the following channels:

- Website: Through contact forms, newsletter subscriptions, or information requests;
- E-mail and phone: For direct communication;
- In-office visits: In case of in-person meetings or consultations;
- Online analytical tools: We use Google Analytics and similar tools to collect; anonymous data about website usage, such as device type, geographic location;

session duration, pages visited, etc.

4. Purpose of Data Processing

We process your personal data for the following purposes:

- Provision of services: Consultancy and coordination services related to property investment, relocation, and business development activities in Italy, within the limits of the law governing real estate intermediation (Law No. 39 of 3 February 1989 and subsequent amendments) in its capacity as independent advisor and not as realtor;
- Communication management: Responding to information requests, quotes, or support inquiries;
- Business administration: Managing orders, payments, and invoicing;
- Marketing and statistical analysis: Sending promotional communications, newsletters, analyzing customer preferences (via tools like Mailchimp), and improving user experience through browsing statistics.

5. Legal basis for processing

Your personal data is processed based on the following grounds:

- Contract performance: Necessary for the performance of a contract for consultancy, sale, or other business agreements;
- Consent: Based on your explicit consent for marketing purposes (newsletter, promotions, etc.);
- Legal obligations: In some cases, we are required to process data to comply with tax and administrative regulations.

6. Data Transfers Outside the European Union

Data from this website is primarily stored within the European Union. However, some service providers used by Insula Partner — such as Wix.com Ltd. (website hosting), Mailchimp (email marketing), and Google LLC (analytics) — may process data on servers located outside the EU, including the United States.

These transfers are carried out in compliance with Chapter V of the GDPR, based on the EU–U.S. Data Privacy Framework or standard contractual clauses ensuring adequate protection of your personal data.

7. Data Protection Officer (DPO)

We do not have a designated Data Protection Officer (DPO). As the owner of Insula Partner, Gabriele Casula is responsible for data protection matters. If you have any questions or concerns about how we handle your data, please contact him directly via email at info@insula-partner.com.

8. Data Retention

Personal data are retained only for as long as necessary to fulfil the purposes for which they were collected or as required by law. Website analytics and technical data are automatically managed and deleted by Wix.com Ltd. according to their standard retention policy (up to 26 months). Business and communication data are generally stored for up to 7 years to comply with tax and administrative obligations.